

North Tahoe Truckee Team Meeting Notes
11-20-03

Present: Christine, Stewart, Heather, Heidi, Savannah, Jill, and Jan

Brochure-content review

1st panel

- Add AAW definitions and components (in sentence form) to the first paragraph
- Consider adding some 'clearing house magazine' quotes
- Keep 'mounting evidence' quote, but make it appear as quote, in off-set type
- Emphasize Service Learning somewhere
- Loose all other bullets (just put aside for now)

2nd panel

- 4th bullet and 1st paragraph—can we combine somehow?
- Can you place 'clearing house magazine' quote here?
- Write the 'who' inside the circles, make the image larger
- Move "join the team" to backside, in smaller font with contact info

3rd panel

- Take bullets as they exist and make into sentences, which better describe an action or real project—broken out by the three groups (Community, Education, Environment)
- More photos showing examples of those activities/projects
- "PBL requires collaboration, it cannot happen in a vacuum"- Jan Ellis, SWEP Project Director quote

What we agreed upon...

Jill offered to type of these notes and once she received the publisher file from Heather with the changes to the diagram, she'd add and then send out to the group before the **next meeting set for December 18th at Jan's house-sitting-house in Carnelian Bay**. See Jan for directions. This will be a holiday party/working meeting to offer additional comments to the brochure's content. Design is just as much a concern at this point as content, but for now, we are focusing on the content to make sure it says what the team wants it to say.